


SUMMARY  
of the brief  
to the  
ONTARIO MEDICAL SERVICES COMMISSION  
by the  
ESSEX COUNTY CHIROPRACTIC COUNCIL

1. The Essex County Chiropractic Council respectfully presents this brief to the Ontario Medical Services Commission, to outline the views of the profession in this County.
2. This presentation forms a part of the submission by the chiropractic profession and it is requested that it be considered in conjunction with that of the Ontario Chiropractic Association.
3. We understand that the Medical Services Plan is based on these principles:
  - (i) To provide a medical service at rates all can afford. /
  - (ii) To carry out the programme through all existing carriers. /
4. It appears that the heart of the Plan is the necessity to create a Standard Schedule of Services from the many and varied commercial and profession plans, in keeping with the high standard of service now enjoyed by the public, yet actuarially sound in all respects.
5. Currently Doctors of Medicine, Dentistry, and Chiropractic have buttressed their concern about the fact that family economics frequently delay necessary treatment, by working with the insurance carriers to provide these several types of professional services at reasonable premium costs. This has led to the many varied levels of service contracts, however all exist to meet public demand and need.
6. While the medical profession has developed the exclusive medical plans, both medicine and chiropractic coverage provide services with the insurance carriers, frequently both are covered under the generic terminology of "medical services".
7. In the County of Essex several unique features afford special insight into the public attitude toward health care:
  - (i) The pre-paid health plan (Windsor Medical Services) is successfully supported by an overwhelming percentage of the total population. It is crystal clear that the public here strongly favours the pre-payment principle of a health plan.
  - (ii) The Windsor Medical Services plan dominates health insurance in the area. Chiropractic care is available from the two largest insurance carriers on the continent as well as most smaller carriers. Generally family economics do not permit duplication of insurance policies and most chiropractic services are purchased with cash.
  - (iii) Almost every chiropractic patient is a member of the Windsor Medical Services plan. Almost every patient indicates frustration that the services are not included in the WMS schedule, particularly since no comparable service is provided and no duplication of fees is effected. This segment of the population representing a fair sampling of the total population considers the Windsor Medical Services as a "health protection plan" and not a private medically owned system per se.





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7. (iv) It is a matter of concern that several thousand patients annually fail to take chiropractic care promptly when they are apprised that chiropractic is not part of the WMS schedule of services. This situation leads often to neglect and subsequent economic loss where industrial workers are concerned.
8. (i) Chiropractic has been steadily used by the public in the City of Windsor as part of their chosen health service since 1912.
- (ii) Chiropractic provides a neuro-muscular-skeletal approach to health problems. The application of this principle to patients accepted for treatment has proved of significant importance both clinical and economic in this area where moderately heavy industry dominates the employment picture.
- (iii) The specialized services performed by the chiropractor are not duplicated by any facet of medicine, nor is it evident to us at this time that any other profession desires to encroach on this scope of practice.
- (iv) The chiropractor being educated in the art and science of diagnosis, and being responsible in law to accept only those cases that properly fall into his scope of practice, does not seek to encroach into the scope of the medical practitioner, indeed referral of patients back to medicine are quite common.

#### RECOMMENDATION

Based on the incontrovertible evidence of:-

- (i) Overwhelming public endorsement of pre-paid health care
- (ii) Public support of chiropractic in this area since 1912

and recognizing that both professions have established ethical business practices with the insurance carriers that have placed both services on a sound reasonable premium basis founded on basic actuarial experience in the past decade, we feel that both professions have deserved the support they enjoy from both the public and the insurance carriers.

We suggest that it would therefore be reasonable to anticipate that the future Standard Schedule of Services would continue to provide both services. While it may be necessary to equate the overall amount of services presently available to evolve the future Standard Schedule of Services it would appear logical to continue to provide some portion of every facet of medicine and chiropractic to form the basis for the future expansion of health services in Ontario.

We therefore recommend that the level of services provided by Windsor Medical Services together with the addition of chiropractic services affords a most reasonable, comprehensive, and actuarially sound basis from which the future Standard Schedule of Medical Services could be established.

All of which is respectfully submitted,

Essex County Chiropractic Council of  
The Ontario Chiropractic Association.

Oswald Dunn, D.C., C.D.



Dual professional existence - chiro  
- medical.

Wendover Medical - high standards.

Chiro - excluded.

Travellers } include chiropractic  
Aetna }

Teamsters.

Service station

Auto accident

Most on cash payment.

Subscribers - WMS - ? want chiro.

Deann - emphasize preventive aspect  
- Tarobit is?

250,000 - WMS. ~~people's~~ support service plan.

Lallauey - how many pts/day treated by 1 chiro  
- 80/week

fee - \$4/Treatment.

- May X-ray pt. first

- Indigents - Treated at no charge - v. few  
Treated.

- 1/80

1 Treatment - 20, 25 min.

- WCB recognizes chiro.

average accident case - \$29 - 3 weeks.

Chiropractic - cures thru particular { Treatment.  
- c.e. headache Manipulation.

Arthritic - chronic - maybe initial intensive  
Treatment followed by monthly Treatment.

Peter - refuses to treat infectious disease (under law).